



Ingham Intermediate
School District



For Immediate Release

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Ingham ISD Communications Director Receives National Award

Ms. Micki O’Neil, Director of Public Relations and Communications at Ingham Intermediate School District (ISD), recently received the National School Public Relations Association's (NSPRA) Learning and Liberty Legacy Leader Award. Each year, NSPRA accepts nominations—from across the United States and Canada—to recognize outstanding school communicators from within its ranks. Ms. O’Neil is one of three recipients of the award this year from among NSPRA’s 1,800 members. The Michigan School Public Relations Association (MSPRA), a local chapter of NSPRA, submitted her nomination.

The Learning & Liberty Legacy Leader award is presented to school public relations professionals who “generously and unselfishly share their knowledge, skills, expertise, advice and time” to help others in the field grow and advance professionally and personally in their careers. In addition, Ms. O’Neil was recognized for her seven years of service on the MSPRA Board. While serving on the board, she was involved in planning many award-winning professional development programs that “helped shape the future of school communication in Michigan and beyond.”

“I have been working in the public relations, marketing and communication field for over 20 years and I would say without hesitation promoting the wonderful things happening in public education is my most fulfilling work yet. There is no greater impact we can have on the world than helping our young people learn and become strong, smart, independent adults who share their knowledge with others,” O’Neil stated. “I am honored to receive this award from my peers and will continue to support public education however I can.”



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O’Neil and her team support public relations, marketing and communications for Ingham ISD, Eaton RESA and Mason Public Schools. A total of 34 recipients have received the award since its inception, including these from Michigan: Bill Banach, APR, Banach, Banach & Cassidy; Dick Egli, APR, Egli and Associates; Ron Koehler, APR, Kent ISD; Gerri Allen, (formerly of) Washtenaw ISD and Diane Bauman, APR, Farmington Public Schools.

The award was announced at the July NSPRA Seminar in Anaheim, CA, which Ms. O’Neil was unable to attend. NSPRA Mid-East Region Vice President, Tom Scheidel, and MSPRA Executive Director, Gerri Allen, presented the award to Ms. O’Neil at the August Ingham ISD Board Meeting.

Ingham Intermediate School District supports twelve local school districts and ten public school academies in its service area which reaches into seven counties in mid-Michigan. Local school districts include: Dansville, East Lansing, Haslett, Holt, Lansing, Leslie, Mason, Okemos, Stockbridge, Waverly, Webberville and Williamston. For more information go to www.inghamisd.org

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